

HAILEY KANG

EDUCATION

RMIT UNIVERSITY

Melbourne, Australia
Bachelor of Design
(Communication Design)
2020 - 2023

SHINJANG HIGH SCHOOL

Hannam, Korea
2014 - 2017

SKILLS

Adobe Creative Suite
Brand Identity & Campaign
Editorial & Publication
Digital Content (EDM, Social)
Print & Production

CONTACTS

+61 0493 303 456
kangsuji6649@gmail.com

WORK EXPERIENCE

Kadac Pty Ltd

Marketing & Graphic Designer

Melbourne · Jul 2024 - Present

- Led end-to-end design across campaigns and product launches
- Designed assets across print and digital (EDMs, social, catalogues, packaging, POS, exhibitions)
- Translated marketing strategies into clear and commercially effective design
- Maintained brand consistency across multiple product ranges

milk.Mars

Social Media Assistant · Melbourne · Aug - Oct 2023

- Created visual content for social media and digital platforms
- Supported brand development and content planning
- Assisted with market research and brand positioning

Future Play Lab

Social Media Marketing Intern · Melbourne · July - Oct 2022

- Designed posters and brochures for a public-facing project
 - Supported project documentation and asset organisation
 - Contributed to collaborative, real-world design work
-